

What are you doing about the Internet??

"Hello Chris,

I just wanted to send you a quick note in regards to the information and support you have provided my clients....

When my dealers ask who do you know who can help us fix, or enhance our internet process", you are the guy

....you helped them more than double their units and their per car gross average.

In today's internet driven competitive marketplace any dealer who doesn't use your processes is loosing thousands of dollars daily. I can swear to it along with my clients!"

Jonathan Dawson
President
Plan B Consulting, Inc
-The only training company
officially endorsed by the MADA

Two Days of Intense Learning – Internet Sales 2008

Understanding the Internet Shopper
Separate from the Competition
Engage the Customer
Follow Up For Success
The TimeLine
Internet Phone Scripts
The Quick and The Dead
Wording and Communication
Templates
Establishing Price
ILM/CRM

INTERNET SALES 2.0
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Shopping Cart
SEO/SEM

USED CARS 2008
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Craigslist
AutoTrader
Cars.com

VENDOR PARTNERS
How to pick the best
How to work with them
3rd Party Leads
Websites

www.followupforsuccess.com

Who is Chris Hanson?

No.....It's not the guy from Dateline NBC. Here are some key points.....

*Chris Hanson's system has created an Internet Department that produces 46% of the sales for the David Thomas Auto Group

* Ten years in the business selling cars on the floor, Internet Sales, Consulting and currently Director of eCommerce

*Featured speaker at the AutoSuccess Summit IV

*Recognized ".....as one of an elite group of the most successful DaimlerChrysler sales professionals." by DaimlerChrysler.

*Assisted Chrysler with two required training courses for Chrysler, Dodge and Jeep salespeople to become certified. "Developing Your Business" and "Prospecting For Success".
*Cobalt did a "case study" on my process and high closing percentages

*Invited to speak at a press conference at the 2004 NADA by Cobalt

*Written several articles for AutoSuccess

* Currently the eCommerce Director of the David

Only \$599

Per Person and
Managers & Dealers are FREE with one paid
attendance

Limited Space Available – Call Now
March 24th & 25th
Plano, Texas

FOR MORE INFORMATION CONTACT:

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